



In Print Publications

	Wild Derbyshire Member Magazine	Wild Times Events Brochure	Wildlife ID Course Brochure
Type/ information about publication	Membership Magazine Issued 3 times a year A4 Full colour	Events listing brochure Issued 3 times a year A3 folded to A6 Full colour	Wildlife ID Course brochure Issued annually A4 folded to A6 Full colour
What you get	Your company name noted as the sponsor of this publication on the front page and one page of editorial inside publication	Your company name noted as the sponsor of this publication on the front page	Your company name noted as the sponsor of this publication on the front page
Circulation	9,000 Mailed to mainly Derbyshire households	14,000 9,000 mailed out with Wild Derbyshire magazine 5,000 distributed throughout Derbyshire by Derby Arts	17,000 Distributed throughout Derbyshire by Derby Arts
Costs	£1500 per issue £3,995 Per year	£500 per issue £1200 Per year	£500 Per year

On Line Publications

	Individual member e-newsletter	Business member e-newsletter
What you get	Your company name noted as the sponsor of this publication	
Circulation	8000 – sent monthly	100 – sent quarterly
Opened	43%	40%
Click through	22%	12%
Costs:	£500 Per year includes 12 member e-newsletters and 4 business member newsletters	

All prices are exclusive of VAT

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