



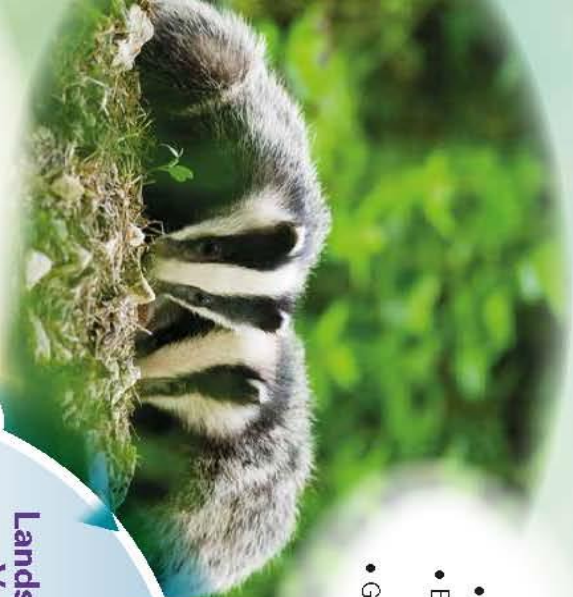
Derbyshire
Wildlife Trust

Make Wildlife your Business - Business Membership

www.derbyshirewildlifetrust.org.uk

Defending wildlife, restoring landscapes, inspiring people

Our 2020 Vision



- 5 vibrant landscape scale programmes
- Improved accessibility
- Benefits of nature widely understood
- Gateway sites established

CHAMPION

**Landscapes rich in wildlife
Valued by everyone**



GROW

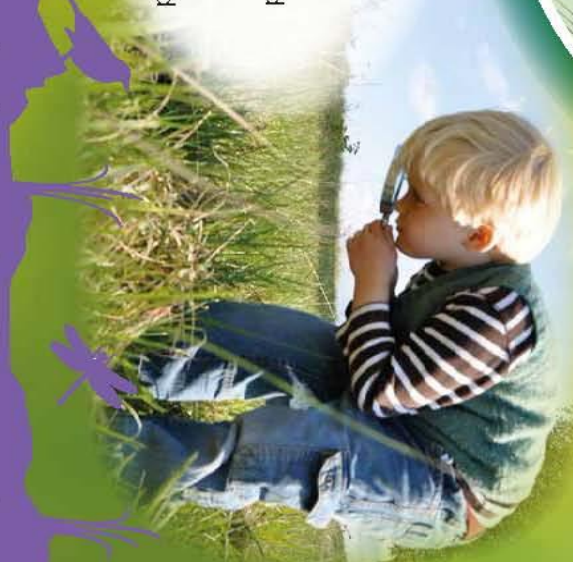
- More supporters
- More income
- Improved communication
- Targeted marketing strategies

INSPIRE

- More young people engaged
- More people benefit from nature
- New accredited training programmes
- Wellbeing programme established

DEFEND

- High profile campaigns
- Supporters empowered
- Advice and support for landowners
- Green footprint reduced



Defending wildlife, **Restoring** landscapes, **Inspiring** people

Who we are

- **We are the only organisation working to protect all wildlife and habitats throughout Derbyshire**
- **44 members of staff supported by over 500 volunteers**
- **Over 14,000 dedicated members**
- **Established in 1962**
- **We are part of a nationwide network of 47 Wildlife Trusts**

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Our vision

**Landscapes rich in
wildlife valued by
everyone**

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Priority 1

Creating and championing wildlife rich places in Derbyshire.

We protect:

- **1,175 local wildlife sites**
- **43 nature reserves**
- **2,000 hectares of farming land**

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Priority 2

Inspiring people and communities to act.

Last year alone...

- **Our volunteers contributed 3,770 days**
- **We ran Nature Tots sessions from 2 education centres**
- **We worked with schools and engaged over 6,000 children**
- **Over 2,000 people visited our Peregrine Watch Points**

Priority 3

Defend wildlife and wild places.

Last year alone...

- We reviewed 962 planning applications, influencing 9 and objecting to 6
- We received 2,000 species records
- We taught 60 people how to vaccinate badgers
- We supported Hen Harrier Day
- We surveyed sites for insects

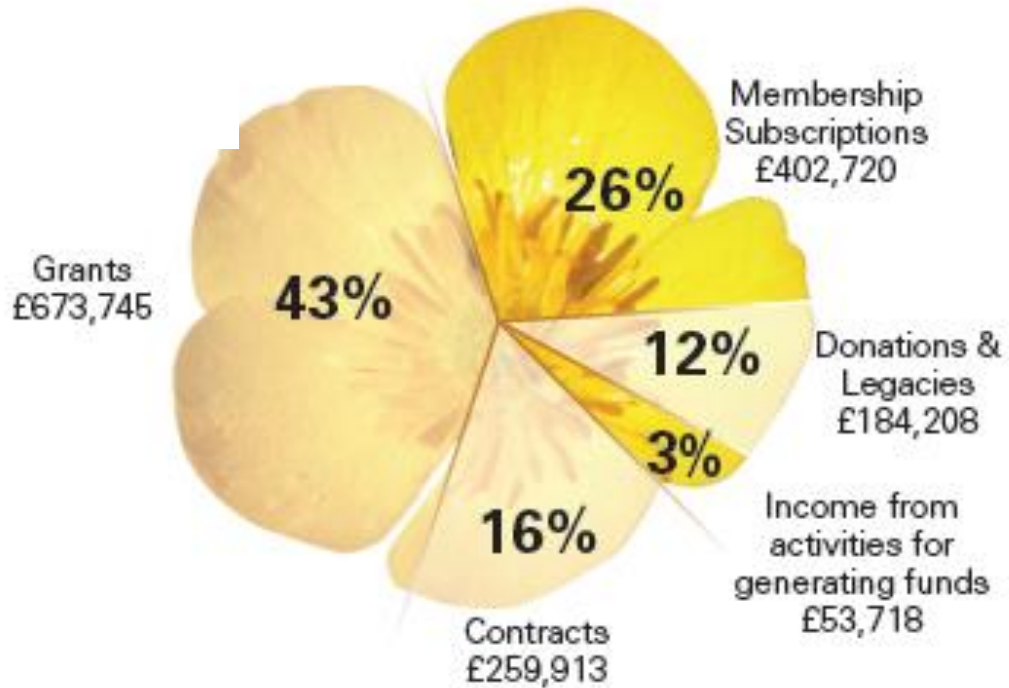
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Why business membership?

The Trust receives no funding and not a single penny is guaranteed – in order to carry out our work we rely on the generosity of our members to enable us to do this.





Derbyshire
Wildlife Trust

The benefits of business membership to your organisation

- Help to raise **environmental awareness**
- **Engage** staff - **professional development opportunities**
- **Safeguard** the **health** and **wellbeing** of your **local community**
- Help **young people** to **engage** with **nature**
- Demonstrate **commitment to local wildlife**
- **Protect** our **natural heritage** for **future generations**



How much does business membership cost?

Size of business:	<u>Suggested</u> annual amount:
Bronze Membership (sole traders and new business)	£300
Silver Membership (turnover up to £2 mil)	£301 - £1000
Gold Membership (turnover £2 mil to £25 mil)	£1001 - £2500
Platinum Membership (turnover £25 mil and over)	£2501 upwards



What is included in business membership

- Opportunities to **meet our other business members** (62 and growing)
- Invitations to **3 key business events** per year
- **Inclusion** in our **member magazine** (circulation 10,000) and on our **website** (over 100,000 hits a year)
- Receive our magazine three times per year and 4 quarterly business e-newsletters
- PR opportunities – reach **14,000 (and growing) members**, **12,000 followers** on **Twitter** and over **5,000** on **Facebook**
- **Free site survey** – we can advise you how to ensure your business is doing its bit for wildlife
- 10% off **Wild Days Out for Business** – our team building and training days with a difference
- 10% off **advertising opportunities** in our written publications

Our business members

Absolute Networks
 Accrofab Ltd
 Aggrecom Ltd
 Aggregate Industries
 Amber Valley Business Club
 Andrew Towler Associates
 Ashbourne Heights Caravan Park
 Bowmer Bond Narrow Fabrics
 Breedon Cement Ltd
 Buxton Brewery Co Ltd
 Buxton and High Peak Security Services Ltd
 Carillion Rail
 Catandra Consulting
 Cemex Operations
 Commercial Estates Group
 C W Sellors
 Eagle Securities Ltd
 East Midlands Airport
 East Midlands Chamber
 E P Industries Ltd
 EPC UK Plc
 Experian Plc
 Flint Bishop LLP
 G F Tomlinson Group Ltd
 Grangers International
 Green Metals UK
 Harprule UK
 Heath Village
 Henry Boot Plc
 Horsley Lodge
 Interserve Construction Ltd
 J C Balls
 Jurys Inn Derby

Kevin Wood Artist
 Longcliffe Ltd
 Lubrizol Ltd
 M A Broughton Ltd
 Peak Walking Adventures
 Martin Group
 Mount Cook Adventure Centre
 Nestle Waters
 Palterton Primary School
 Platinum Electrical Ltd
 Rock Fall UK Ltd
 Rolls-Royce Plc
 Studio 10 Kitchen Design
 Tarmac
 Tattered Rose
 Tec-Ties Ltd
 The Message
 Thorntons
 Toyota
 University of Derby
 Villager Jim
 Vine House Farm
 Visit Peak District & Derbyshire
 Vodafone
 Ward Recycling Ltd
 Weleda UK Ltd
 Wienerberger Ltd
 Wildflower Favours
 Willow Direct
 Zycomm Ltd





Derbyshire Wildlife Trust

Other ways to help

- **Sponsor a nature reserve** and help our work there
- **Sponsor one of our publications**—see the rate chart opposite
- Donate a **percentage of profits** - maybe from a certain product line?
- Get your **staff fundraising** – we have lots of ideas on our website
- Make us your **Charity of the Year**



	Wild Derbyshire Member Magazine	Wild Times Events Brochure	Wildlife ID Course Brochure
Type/ information about publication	Membership Magazine Issued 3 times a year A4 Full colour	Events listing brochure Issued 3 times a year A3 folded to A6 Full colour	Wildlife ID Course brochure Issued annually A4 folded to A6 Full colour
What you get	Your company name noted as the sponsor of this publication on the front page and one page of editorial inside publication	Your company name noted as the sponsor of this publication on the front page	Your company name noted as the sponsor of this publication on the front page
Circulation	9,000 Mailed to mainly Derbyshire households	14,000 9,000 mailed out with Wild Derbyshire magazine 5,000 distributed throughout Derbyshire by Derby Arts	17,000 Distributed throughout Derbyshire by Derby Arts
Costs	£1500 per issue £3,995 Per year	£500 per issue £1200 Per year	£500 Per year



Derbyshire
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